## **PRESS RELEASE**

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For Immediate Release

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# Excite your patients and advance case acceptance with new 3Shape releases

*Join 3Shape at the Greater New York Dental Meeting to hands-on demo TRIOS MOVE and our patient excitement apps* 

**New York, November 23, 2018** – 3Shape welcomes dental professionals to this year's Greater New York Dental Meeting. 3Shape will introduce its latest solutions, including 3Shape TRIOS MOVE, at the event.

What to hands-on demo at the 3Shape booth #2626:

#### 3Shape TRIOS<sup>®</sup> MOVE and patient excitement apps

3Shape TRIOS MOVE is the new version of the award-winning 3Shape TRIOS intraoral scanner. TRIOS MOVE's lightweight stand is perfectly-balanced so it is easy to roll from operatory to operatory. The scanner's monitor screen is mounted on a fully adjustable arm. This enables the screen to be optimally positioned to create the best scanning experience for both doctor and patient. 3Shape TRIOS MOVE was named "Innovation of the Year" by the British Dental Industry Association (BDIA) in-conjunction with the FMC media company on November 15.

#### **Excite your patients**

3Shape TRIOS excitement apps are redefining patient communication. With TRIOS excitement apps, patients can see their future smiles as well as developments in their oral health. The apps create an engaging set of patient communications tools for dental professionals.

3Shape TRIOS excitement apps include Smile Design, Treatment Simulator and Patient Monitoring. Together, they provide a simple and exciting way to advance treatment dialogue and acceptance. Treatment proposals can be shared to the patient's own phone and tablet using the "My3Shape" app.

#### 3Shape TRIOS intraoral scanner - now with AI scanning!

3Shape TRIOS introduces artificial intelligence (AI Scan) to intraoral scanning. "AI Scan" in TRIOS processes a range of scan data to make scanning smarter.

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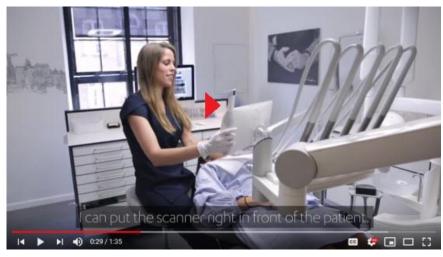
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"Al scan" improves the ease and speed of digital impression-taking by removing soft tissue when scanning. Depending on tongue and cheek movement, as well as the doctor's scanning skill-level, avoiding soft tissue can be a challenge. With Al Scan activated, TRIOS ignores excess soft tissue. Al scan improves the scanning experience and reduces the time spent trimming soft tissue. Al scan can be switched on and off for cases when soft tissue in the scan is preferred.

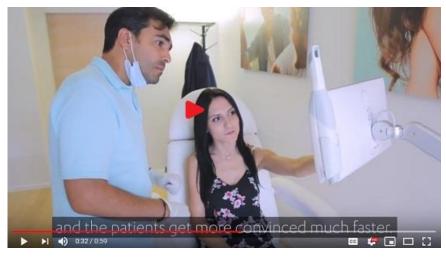
#### About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions includes the multiple award-winning 3Shape TRIOS intraoral scanner, the upcoming 3Shape X1 CBCT scanner, as well as market-leading scanning and design software solutions for both dental practices and labs.

Two graduate students founded 3Shape in Denmark's capital in the year 2000. Today, 3Shape has over 1,400 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. <u>www.3shape.com</u>.



3Shape TRIOS MOVE video (https://youtu.be/Id\_P67TaH2o)



3Shape TRIOS Treatment Simulator video (https://youtu.be/-cDebkYLH6A)