# **PRESS RELEASE**

зshape⊳

For Immediate Release

Contact:	Bruce Frederic Mendel, 3Shape Communications
E-mail:	bruce.mendel@3shape.com
Web:	www.3shape.com
Date:	December 12, 2018 HQ Copenhagen, Denmark

### 3Shape TRIOS now integrated with 3M<sup>™</sup> Clarity<sup>™</sup> Aligners

**Copenhagen, December 12, 2018** – 3Shape TRIOS<sup>®</sup> users can now submit their digital scans to the 3M<sup>™</sup> Oral Care Portal for treatment planning and delivery of Clarity Aligners.

The portal integration enables professionals to cloud-send their 3Shape TRIOS intraoral scans with just a click to the Oral Care Portal.

Clarity Aligners join the more than fifty orthodontic treatment solutions, sleep device providers, and five hundred plus bracket libraries integrated with the 3Shape TRIOS intraoral scanner.

"3Shape is focused on providing professionals with open options and superior treatment solutions for their patients. The seamless connection to 3M's Clarity Aligners makes a terrific addition to the 3Shape TRIOS intraoral scanner and is a testament to the strong partnership between 3M and 3Shape," says Allan Junge Hyldal, Vice President, 3Shape Orthodontics.

"We're excited to offer this new integration with 3Shape as part of advancing the Oral Care Portal," says Beth Edgar, Custom Orthodontics Business Director, 3M. "Having a process to easily upload and transfer files eliminates manual steps and enables the office to complete their order for Clarity Aligners in a streamlined manner."

Before sending 3Shape TRIOS intraoral scans to 3M for Clarity Aligner production, professionals can take advantage of the 3Shape TRIOS Treatment Simulator app to first excite their patients and promote acceptance of the proposed treatment. Using the app, professionals can show onscreen the envisioned results of the orthodontic treatment.

3M's portal is web-based, HIPAA compliant, easily accessible from anywhere, and supports treatment for aligners, combination treatment, and retainers.

Orthodontists using the 3M Oral Care Portal have access to its updated toolset, which displays 3dimensional, cross-sectional views of the teeth, with and without overlays. Key to ensuring treatment success, the workflow further enables patient progress scans at each treatment step. These scans show how well the patient is tracking to the treatment, and they allow the orthodontist to refine a treatment plan if the patient isn't tracking according to plan.

Visit <u>3shape.com/en/discover/orthodontist</u> to lean more. Visit <u>3M.com/ClarityAligners</u> to learn more.

# **PRESS RELEASE**

зshаре⊳

For Immediate Release

#### About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$32 billion in sales, our 91,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at www.3M.com or on Twitter @3M or @3MNews.

3M Oral Care promotes lifelong oral wellness through inventive solutions that help oral care professionals achieve greater clinical, professional and personal success. Learn more at 3M.com/OralCare.

3M and Clarity are trademarks of 3M Company. © 3M 2018. All rights reserved. Used under license in Canada.

Contact Maggie Hesby, Karwoski & Courage maggie.hesby@creativepr.com

#### About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions for the dental industry includes the multiple award-winning 3Shape TRIOS® intraoral scanner, the upcoming 3Shape X1® CBCT scanner, as well as market-leading scanning and design software solutions for both dental practices and labs.

Two graduate students founded 3Shape in Denmark's capital in the year 2000. Today, 3Shape employees serve customers in over 100 countries from 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. <u>www.3shape.com</u>

