

Contact: Bruce Frederic Mendel, 3Shape Communications

E-mail: [bruce.mendel@3shape.com](mailto:bruce.mendel@3shape.com)

Web: [www.3shape.com](http://www.3shape.com)

Date: February 22, 2018 HQ Copenhagen, Denmark

## 3Shape creates attractive new opportunities to boost lab profit

### *3Shape launches clear aligner workflow for laboratories and updates denture design software*

**Copenhagen, February 22, 2018** – At its Midwinter press conference today, 3Shape has launched an open clear aligner workflow and updated digital denture software. The clear aligner workflow enables laboratories, no matter what size, to enter the profitable clear aligner market, as well as take advantage of digital workflows for creating dentures.

#### **3Shape Open Workflow for Clear Aligners**

Clear aligners represent today one of the fastest growing areas within dentistry. New digital technologies, and recent expiration of clear-aligner patents have opened new opportunities for laboratories to enter this highly profitable industry.

3Shape has launched an open workflow made up of a growing network of integrated design and production service-providers supported by 3Shape technology. Depending on the expertise of the lab or practice lab wanting to sell clear aligner treatments, they can either outsource design and production to 3Shape partners, and/or design and produce in-house using 3Shape orthodontic software\*.

The entire open workflow, from scanning, treatment planning to setup and production is implemented through 3Shape technology.

#### **3Shape Digital Denture Design**

3Shape releases updated Denture Design software with new material and manufacturing options that now makes it highly attractive and profitable for labs to start producing dentures digitally.

The 3Shape denture solution's versatility enables labs to choose from various production methods and offer dentists and patients flexible denture services and solutions matched to specific requirements. From esthetic to more low-cost production, 3Shape Denture Design software supports a full range of lab workflows.

## **3Shape Denture Design software highlights**

- ✓ Design single-arch dentures using customized teeth for single arch while adapting to the antagonist using the virtual articulator for esthetics and fit
- ✓ Major denture teeth libraries integrated so you can choose your preferred premanufactured teeth or your own custom libraries
- ✓ Combine gypsum and impression scans to align and merge different scans and enable flexible workflows
- ✓ Use patient photos with 3Shape RealView to achieve superior and personalized aesthetic results
- ✓ Full workflow for try-ins to capture adjustments and update designs for better fitting dentures

## **New 3Shape in-scanner articulator holder released at LabDay**

Dental lab professionals attending LabDay can, for the first-time, demo live the newly-released in-scanner articulator holder for 3Shape E scanners. The in-scanner articulator holder enables professionals to scan articulator-fixed models directly. It is compatible with all articulators.

**\*\*3Shape Ortho System™ clear aligner in-house workflow is pending FDA clearance. For availability in other countries/regions, please contact your reseller. 3Shape production partners are FDA listed.**

### **About 3Shape**

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions for the dental industry includes the multiple award-winning 3Shape TRIOS intraoral scanner, the upcoming 3Shape X1 CBCT scanner, and market leading scanning and design software solutions for dental labs.

Two graduate students founded 3Shape in Denmark's capital in the year 2000. Today, 3Shape has over 1,200 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. [www.3shape.com](http://www.3shape.com)

