PRESS RELEASE

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For Immediate Release

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3Shape releases Convince® 2015 Quality Control System - compatible with all new 3Shape lab scanners

Flexible and highly-automated system for 3D Scanning and Quality Control

Copenhagen, October 20, 2015 – 3Shape, a global technology leader in 3D scanners and CAD/CAM software solutions, announces the launch of its latest Convince® 2015 3D scanning and Quality Control system - a comprehensive solution for 3D digitization and quality control of small, detail-rich objects.

3Shape has immensely improved and expanded its already popular Convince® system to cover a much wider range of applications and market needs. The 2015 version offers greater flexibility and enhanced performance with 3Shape's newly-updated Q750, Q850, Q900L and Q1000 scanners, along with two software package choices - Convince® Standard and Convince® Premium. Additionally, 3Shape has optimized the core Convince® user-workflows, empowering them with even more automation and improved user-friendliness.

"In today's competitive climate, more and more companies are seeking technologies that are easy to integrate, easy to operate, and significantly speed up the production workflow," says Jason Cole, sales and product manager, 3Shape 3D Scanning & QC Systems. "Typical users come from all types of industries so we made Convince® 2015 a modular system that is easy to tailor to specific application needs."

Two Convince® software packages:

Convince® Standard - for 3D digitization and quality control
Convince® Standard software provides generic 3D scanning and creation of digital models for use in digitization or production processes. Scanning output can be used with other market-specific software, such as jewelry design tools. Convince® Standard additionally supports limited quality control and measurement functions. It is a perfect investment for performing quality control in applications involving digitization, reverse engineering, and control of 3D manufacturing processes such as with dental restorations or hearing aid shells.

Convince® Premium - for advanced quality control
Convince® Premium is full-featured Quality Control software. Building on the proven success of previous Convince® versions, 3Shape has now further developed its array of advanced features for professional measurement and quality control. New Convince® 2015 features include full support for measuring without a reference model using self-defined virtual geometries, and the ability to define

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multiple coordinate systems.

New interface for scan sequence creation

Both Convince® Standard and Convince® Premium versions support 3Shape's highly acclaimed automatic measurement and scan sequence features that empower users with both streamlined workflows and consistent results.

"Automation and user-friendliness remain the core strengths of Convince®," says Jason Cole. "In Convince® 2015, we made the process of creating sequences even easier for users. Once the scan and measurement sequences are established, advanced scanning, measuring and quality control for any part can be performed automatically with a few clicks and repeated in the exact same way every time."

New Convince™ 2015 features include:

1. Automatic scan to scan alignment.

2. 2d scan to scan point measurement and reference to scan point measurement.

3. Trim the reference (.STL only) and scan simultaneously to give true volume difference measurements.

4. New scan algorithms for increased scan quality.

5. Windows 8.1 and 10.0 compatible

Convince 2015 is also compatible with all new D-series scanners including the D2000 (1 rotation axis only).

The new Convince® 2015 Standard and Premium software plus D750, D850, D900L and D1000 scanners are available from 3Shape dealers throughout the world. Please contact your local supplier or visit www.3shape.com to learn more. 3Shape 3D Scanning & QC Systems Sales and Product Manager, Jason.cole@3shape.com.

About 3Shape
3Shape creates 3D scanning and CAD/CAM software solutions. Our precision Quality Control solutions enable manufacturers to reduce production cycles, streamline efficiency and as a result, increase profitability. A privately-owned company, 3Shape has over 600 employees with a product-development force of more than 225 professionals. Offices and service centers located in the Americas, Asia and Europe serve customers in more than 100 countries. Company headquarters are in Copenhagen, Denmark. www.3shape.com

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