# **PRESS RELEASE**



For Immediate Release

Contact: Bruce Frederic Mendel, 3Shape Communications

E-mail: bruce.mendel@3shape.com

Web: www.3shape.com

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## PUT YOUR HANDS ON A TRIOS 5 WIRELESS AT IDS 2023

- Hands-on demo TRIOS 5 Wireless at IDS
- Discover game changers: TRIOS Share, 3Shape Produce, and 3Shape Unite
- Full lecture schedule at the 3Shape booth

**Copenhagen, March 14, 2023** - 3Shape is very excited to be back in full force at IDS 2023. Attendees are invited to hands-on demo all 3Shape digital dentistry solutions, including the just-released TRIOS 5 Wireless, and attend hourly lectures from prominent practitioners every day at our booth - Hall 4.2, #JO98/K099.

#### **HANDS-ON DEMO TRIOS 5 WIRELESS**

Since its release in September 2022, the feedback from dental professionals on TRIOS 5 Wireless has been sensational. IDS 2023 marks the first time the entire industry can hands-on demo our new intraoral scanner.

3Shape's smallest and lightest scanner ever, TRIOS 5 Wireless delivers unprecedented scanning simplicity. An LED ring and haptic sensory feedback guide professionals while they scan to make digital impression-taking smoother and faster than ever.

TRIOS 5 Wireless also introduces game changing ScanAssist technology, which minimizes misalignment and distortion in 3D models, and enables professionals to create the scan path that works best for them.

TRIOS 5 Wireless features an FDA cleared, closed autoclavable scanner tip protected by the scratch-free sapphire glass to define a new level of hygiene. And includes ultra-thin, snug, and near-invisible single-use sleeves to cover the scanner body and minimize the risk for cross-contamination.

#### **REAL WIRELESS FREEDOM WITH TRIOS SHARE**

Professionals are invited to speak with 3Shape experts about the revolutionary TRIOS Share at our IDS booth. With TRIOS Share, the dental practice's entire team can get on board with digital dentistry by sharing the power of a single TRIOS wireless intraoral scanner throughout the practice. TRIOS Share enables professionals to scan and plan on every PC in the practice.

TRIOS Share connects any wireless TRIOS scanner to the practice's Wi-Fi network. Professionals can then walk from room to room using whatever laptop is in the respective operatory to scan and plan.

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#### 3SHAPE PRODUCE - IN-HOUSE PRODUCTION, MADE SIMPLE

At IDS, 3Shape is launching 3Shape Produce. Included free with 3Shape Studio Apps and Model Maker, Produce makes in-house production simpler by optimizing and saving design files and presetting manufacturing settings on the professional's choice of 3D printers or milling machines. When professionals are ready to manufacture their designs in-house, 3Shape Produce takes over as the last step in the design workflow. Produce packs up, saves, and sends design files off to an already integrated and growing range of 3D printers and milling machines in just a few clicks.

#### **DIGITAL DENTISTRY AT YOUR FINGERTIPS WITH 3SHAPE UNITE**

The world's most recognized intraoral scanners\* bring you industry-leading scanning experiences, award-winning design, and unparalleled clinic-to-lab workflows—powered by 3Shape Unite. Included free with all TRIOS scanner models, 3Shape Unite seamlessly connect professionals to over two thousand dental companies, treatment solutions, practice management systems, and labs, represented as apps on the dental world's most open and collaborative platform.

#### **LECTURES EVERYDAY AT 3SHAPE BOOTH**

3Shape trainers and Academy experts will host lectures every hour, every day at our booth. The sessions range from workflow tips and tutorials to in-depth looks at 3Shape solutions for labs and practices. All sessions are open to attendees.

## 3Shape booth: Hall 4.2, #JO98/K099.

The International Dental Show in Cologne is the world's leading trade fair for the dental sector.

### **About 3Shape**

3Shape was founded in 2000 by two people determined to unlock opportunities in 3D digital technology. From two, we've grown to over 2,000 – and from our beginning in Denmark, we're now present in over 100 countries around the world.

Our singular purpose remains the same – to advance and connect medical professionals and patients. We drive progress in digital dentistry with groundbreaking, industry-recognized scanners for clinics and labs. And connect dentists and technicians with software workflows that just flow. We advance and coach professionals on every step of their digital journey – helping to elevate the customer experience truly.

Our impact is reflected in the results we achieve. Every second of every day, our award-winning products restore the confidence of a patient. Decisively going beyond products, we bring ongoing training and education that not only helps professionals stay relevant, it puts them ahead of the game.

We actively advance and connect dentists and lab technicians – the people who are the backbone of the industry. Advance. Connect. Together.

www.3shape.com

\*Brand Recall, 3Shape Brand Survey, 2020 (n=1588) and 2021 (n=1849)

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