### **PRESS RELEASE**



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For Immediate Release

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# 3SHAPE SUPER EXCITED TO UNVEIL NEW SOLUTIONS AT IDS

Copenhagen, February 28, 2023- 3Shape is very excited to unveil its new game-changing digital dentistry solutions at IDS in Cologne, Germany, March 14-18, 2023.

3Shape will showcase new solutions for dentists, including the award-winning TRIOS 5 intraoral scanner, 3Shape Unite platform, TRIOS Share, patient engagement, and studio apps.

For dental laboratory professionals, we will introduce new solutions like the dual model F8 lab scanner and 3Shape LMS, as well as feature our Dental System software, 3Shape Design Service, and 3Shape Automate.

"3Shape engineers are opening doors to entirely new ways for dental professionals to care for their patients and work with treatment partners. From AI applications to TRIOS 5 and TRIOS Share, we are ushering in a new and exciting era for digital dentistry," says Jakob Just-Bomholt, 3Shape CEO.

#### **3SHAPE IDS PRESS CONFERENCE**

Jakob Just-Bomholt and Rune Fisker, Senior Vice President for Product Strategy, to host 3Shape Press Conference at IDS - 3Shape Booth - Hall 4.2, #JO98/K099, March 14, 2023, 09.30 – 11.00 AM CET.

3Shape invites IDS attendees to our press conference and visit the 3Shape booth all week and demo solutions, speak with 3Shape Academy experts, and learn and meet with leading dental industry lecturers. Hall 4.2, #JO98/K099.

Dental professionals worldwide trust 3Shape for our innovative and easy-to-use digital dentistry applications that make patient care more comfortable, predictable, and efficient. The 3Shape TRIOS line of intraoral scanners is the unprecedented ten-time, ten years in a row winner of the Cellerant Best of Class award for digital impression solutions.

The International Dental Show in Cologne is the world's leading trade fair for the dental sector.

#### **About 3Shape**

3Shape was founded in 2000 by two people determined to unlock opportunities in 3D digital technology. From two, we've grown to over 2,000 – and from our beginning in Denmark, we're now present in over 100 countries worldwide.

Our singular purpose remains the same – to advance and connect medical professionals and patients.

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We drive progress in digital dentistry with groundbreaking, industry-recognized scanners for clinics and labs. And connect dentists and technicians with software workflows that just flow. We advance and coach professionals on every step of their digital journey – helping to truly elevate the customer experience.

Our impact is reflected in the results we achieve. Every second of every day, our award-winning products restore the confidence of a patient. Decisively going beyond products, we bring ongoing training and education that not only helps professionals stay relevant, it puts them ahead of the game.

We actively advance and connect dentists and lab technicians – the people who are the backbone of the industry. Advance. Connect. Together.

www.3shape.com





