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3Shape acquires lab management software provider LabStar

Copenhagen, January 24, 2023 – 3Shape today announced that it has acquired lab management software (LMS) provider, LabStar.

LabStar’s solutions provide simple, cloud-based lab management software to help run a dental lab from case entry to invoice, with powerful features to manage clients, sales, logistics, digital files, reporting, and billing. Today, close to 600 dental labs around the world use LabStar.

3Shape Senior Vice President Product Strategy Rune Fisker, says, “We are very excited to bring LabStar into the 3Shape family. We believe that LabStar is the very best LMS on the market - and so do the dental technicians we work with. Whether you are a dental lab using 3Shape, LabStar, or both, having LabStar onboard will enable your lab to do so much more.”

“There's a little bit of magic here,” says Jeff Noles, LabStar CEO. “Two companies that are considered the best at what they do will now combine their shared dedication to innovation and customer service to provide dental labs with so many more opportunities, especially when it comes to digital dentistry, to grow and manage their businesses.”

Staff from the LabStar team will integrate into the 3Shape organization as of today. Pricing for the LabStar LMS customers remains unchanged.

About 3Shape

3Shape was founded in 2000 by two people determined to unlock opportunities in 3D digital technology. From two, we’ve grown to over 2,000 – and from our beginning in Denmark, we’re now present in over 100 countries around the world.

Our singular purpose remains the same – to advance and connect medical professionals and patients.

We drive progress in digital dentistry with groundbreaking, industry-recognized scanners for clinics and labs. And connect dentists and technicians with software workflows that just flow. We advance and coach professionals on every step of their digital journey – helping to truly elevate the customer experience.

Our impact is reflected in the results we achieve. Every second of every day, our award-winning products restore the confidence of a patient. Decisively going beyond products, we bring ongoing training and education that not only helps professionals stay relevant, it puts them ahead of the game.

We actively advance and connect dentists and lab technicians – the people who are the backbone of the industry. Advance. Connect. Together.

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 **LabStar**