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## Your digital dentistry adventure starts here! 3Shape Navigate – a two-day virtual event

*Everything you need to know to make a great start with digital dentistry.*

**Copenhagen, February 18, 2021** – 3Shape invites doctors who are exploring digital dentistry to 3Shape Navigate – a FREE two-day virtual event on March 17 + 18, 2021.

“3Shape Navigate is geared to doctors interested in learning more about digital dentistry with a focus on digital workflows. It’s for doctors that want to know its true impact on treatment quality; the real costs; how they can get started and are not looking for a sales pitch. Session presenters are a mixture of doctors who are both digital novices and experts. And they’ll share their candid opinions about going digital,” says Lars Christian Lund, 3Shape Senior Vice President for Corporate Business Development and Marketing.

The two-day event, hosted by 3Shape, includes eight engaging educational sessions, 1-to-1 virtual demos, exclusive training opportunities for attendees-only, a digital toolbox for calculating ROI, and much more.

3Shape Navigate is completely free to sign up and attend. All sessions are available in five languages (with voiceover and subtitles). Professionals can register at: <https://www.3shapenavigate.com>

### **Learn from peers:**

Presenting doctors include: Dr. Ahmad Al-Hassiny, Dr. Carlo Arcara, Dr. Zuber Bagasi, Dr. Aodhan Docherty, Dr. Barbara Jurim and Dr. Mark McOmie.

### **Join the conversation:**

A special interactive panel session will feature 3Shape’s own Rune Fisker joined by a team of digital dental professionals discussing digital transformation. The panel includes: Dr. Ian Buckle, Dr. Karm Jandoo, Dr. Bong Kwoo and Dr. Jonathan Ng.

### **Attendees gain exclusive access to:**

- 1-to-1 demos – attendees can book a personal (virtual) 1-to-1 session with a 3Shape product expert in their preferred language. Limited availability.
- Training– secure your place on FREE upcoming training sessions exclusive to 3Shape Navigate attendees only, and save big on future learning with 3Shape.

*For Immediate Release*

- TRIOS toolbox – interactive tools to calculate your options and costs for digital setups.

Register for 3Shape Navigate at: <https://www.3shapenavigate.com>

## About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions includes the multiple award-winning 3Shape TRIOS intraoral scanner and market-leading scanning and design software solutions for both dental practices and labs.

Two graduate students founded 3Shape in Denmark's capital in the year 2000. Today, 3Shape has over 1,600 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. [www.3shape.com](http://www.3shape.com)

