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## Be the first to know with 3Shape Unfold - free online event

*An outstanding opportunity to discover and dig deeper into the latest digital dentistry solutions with 3Shape*

**Copenhagen, May 6, 2021** – 3Shape to host a free online event for dentists and labs, 3Shape Unfold.

The two-day event provides an outstanding opportunity for dental professionals to review and apply the latest cutting edge digital workflows and solutions from 3Shape for improving their work and patient care.

3Shape Unfold takes a sneak peek into the latest award-winning 3Shape solutions, workflows, and partner integrations. Professionals will discover how they, backed by 3Shape, can take advantage of digital dentistry - no matter where they are on your digital journey.

### **The future is really now**

“With 3Shape Unfold, we are creating an event that makes it much easier for professionals to explore 3Shape solutions for digital dentistry. For professionals already using digital technology, *Unfold* will enable them to dig deeper into the latest 3Shape workflows and integrations that are really driving innovative patient care,” says Lars Christian Lund, 3Shape Senior Vice President for Corporate Business Development and Marketing.

He adds, “3Shape Unfold is really just about that: an opportunity to grow. It’s free to take part, to observe, and unfold your digital dentistry expertise with 3Shape solutions.”

### **Who should attend 3Shape Unfold?**

3Shape Unfold is divided into three tracks. The first track is for professionals starting their intraoral scanning journey. The second is for those already familiar with intraoral scanning and 3Shape solutions, and the third, is dedicated to lab professionals.

Each track provides attendees with focused sessions on 3Shape solutions and workflows specifically geared to their respective step in the digital journey. Attendees can choose their track when entering the event page, and of course, take part in sessions from the other tracks, if interested.

Presentations will include deep dives into TRIOS intraoral scanning, practice to lab workflows, new 3Shape updates for implant planning and placement, implant bridges, dentures, and clear aligners.

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*For Immediate Release*

Most sessions are available in nine languages. Participants can also book 1-to-1 live demos of 3Shape solutions.

To register for 3Shape Unfold, please go to: <https://www.3shapeunfold.com>

## **About 3Shape**

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions includes the multiple award-winning 3Shape TRIOS intraoral scanner and market-leading scanning and design software solutions for both dental practices and labs.

Two graduate students founded 3Shape in Denmark's capital in the year 2000. Today, 3Shape has over 1,600 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. [www.3shape.com](http://www.3shape.com)

