PRESS RELEASE

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For Immediate Release

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3Shape TRIOS 4 Intraoral Scanner becomes first ever nine-time winner of the Cellerant "Best of Class" Award

Copenhagen, September 2, 2021 – 3Shape TRIOS[®] 4 intraoral scanner receives 2021 Cellerant "Best of Class" Award for intraoral scanners. The win marks an unprecedented nine years in a row that the 3Shape TRIOS has won the prestigious industry award. The win also makes TRIOS the first nine-time winner of a Cellerant award, which recognizes dental industry product leaders.

"3Shape TRIOS is our first ever nine-time winner of a Cellerant Best of Class Technology Award. The intraoral scanner continues to innovate in terms of its technology and usability as well as expand and optimize its workflows with treatments and other brands. Like all Cellerant Best of Class award winners, dental professionals should pay close attention to 3Shape TRIOS as it is truly leading the way to provide practitioners with what is best in today's contemporary practice," says Dr. Lou Shuman, Best of Class founder and Cellerant CEO.

All 3Shape TRIOS models are renowned for their documented accuracy, scanning speeds, ease of use, and peace-of-mind service agreement. The market's first wireless intraoral scanner, TRIOS provides professionals with an open and unrivaled ecosystem of optimized workflow and seamless partner-integrations with labs, orthodontic, implant-makers, practice management, and sleep treatment providers, as well as open and trusted manufacturing options with 3D printers and milling machines.

"We are very proud to receive this year's Cellerant "Best of Class" award. Becoming the first ninetime winner is a testament to how hard our team works and just how good a scanner TRIOS is. For us, it is extra special to receive a Cellerant award because we know that winners are determined by dentistry leaders. We are extremely grateful for the Cellerant panel's continued recognition and consideration," says Jakob Just-Bomholt, 3Shape Chief Executive Officer.

The 2021 Cellerant Best of Class Technology Award is selected by a panel of the most prominent technology leaders in dentistry: Paul Feuerstein, DMD, Editor in Chief for Dentistry Today, John Flucke, DDS, technology editor for Dental Products Report, Marty Jablow, DMD, known as America's technology coach, Pamela Maragliano-Muniz, DMD, editor-in-chief for Dental Economics, Chris Salierno, DDS, chief dental officer for Tend, and Lou Shuman, DMD, CAGS, founder and creator of the Best of Class Technology Award.

3Shape launched the TRIOS intraoral scanner in 2013. It has received the Cellerant "Best of Class" award for digital impression solutions every year since.

Learn more about 3Shape TRIOS 4 intraoral scanner - https://www.3shape.com/en/scanners/trios-4

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About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. We partner with industry leaders to give dental professionals open choices for their patient care as well as supporting professionals' continued education. 3Shape's solution portfolio includes the multiple award-winning 3Shape TRIOS[®] intraoral scanner and dental lab scanners, design services, and market-leading scanning and design software solutions for both dental practices and labs.

Our 1700 employees serve customers in over 100 countries from 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. <u>www.3shape.com</u>

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