PRESS RELEASE

зshape⊳

For Immediate Release

Contact:Bruce Frederic Mendel, 3Shape CommunicationsE-mail:bruce.mendel@3shape.comWeb:www.3shape.comDate:September 20, 2021 HQ Copenhagen, Denmark

3Shape Automate artificial intelligence now designs nightguards

Copenhagen, September 20, 2021 – 3Shape Automate – 3Shape's remote digital design service exclusively powered by artificial intelligence (AI), has added nightguard design to its services.

Dental professionals can now go direct to the 3Shape Automate website and order as many nightguard designs as they need and receive them back in as little as ten minutes. The entire Automate design workflow is done with AI and completely hands-free.

Since its launch in April this year, 3Shape Automate has delivered more than 200,000 AI crown designs to dental labs and has been nominated for a dental industry innovation award. The addition of AI nightguard design* now enables labs to cost-effectively add a very in-demand oral appliance to their own services.

"3Shape Automate has done it again! With the new addition of nightguard design, Automate really opens the door for labs to drive new business and rapidly scale their production. Working with Automate is all about speed, convenience, and predictability at your fingertips," says CEO of FullContour by 3Shape, Rob Laizure Jr.

Prices for the Automate nightguard designs start at as little as \$9.99 USD. With scans accepted from any brand that outputs .DCM, .STL, .PLY, and .OBJ, files. 3Shape LabCare customers receive a 10% discount on Automate services.

Price list

Design Turnaround	10 hours	1 hour	10 minutes
Time			
Regular Price	\$9.99	\$14.99	\$29.99

3Shape LabCare customers receive a 10% discount on Automate services.

Validation with Keystone Industries resins

3Shape Automate, supported by FullContour, worked extensively with Keystone Industries and its line of resins to validate the nightguard designs. Keystone Industries' FDA approved KeySplint Soft and KeySplint Hard resins were used in the design testing. 3Shape Automate nightguard design files are open to most 3D printers and resins.

PRESS RELEASE

зshаре⊳

For Immediate Release

Keystone Industries President of Dental, Ira Rosenau, says, "Night guards are essential protection for a patient's teeth and implants, and the Automate platform along with our game-changing 3D print resins will accelerate dental professional access to digitally precise and FDA cleared splint therapies for patients."

Joint webinar

The two companies will hold a joint webinar on Thursday, September 23, 2021, 9am PST/12pm EST. The webinar will discuss details about 3Shape Automate Nightguards and KeyPrint Precision 3D Resins and how labs can cost-effectively scale production.

Register here for the webinar: https://fullcontour.zoom.us/webinar/register/WN_iqroJnGbSwe270Y_mMjFXw

Go to the 3Shape Automate website: https://www.3shape.com/en/services/automate

* 3Shape Automate Nightguards are only available in the US.

About Keystone Industries

Keystone's group of dental companies focuses largely on consumable digital, laboratory, operatory, and preventative products. The company is a global supplier, maintaining a diverse network of more than 800 U.S. and international dental distribution partners in 70+ countries.

Keystone has developed industry-leading products such as its innovative KeyPrint line of 3D printing resins, Diamond D[®] high-impact denture base, and the Pro-Form[®] line of thermoplastics, innovative and patent-protected laboratory offerings such as Enamelite ceramic spray glazes, and the award-winning Gelato prophy paste. Keystone has spent nearly three decades formulating and producing biocompatible, cutting-edge, patented photopolymer resins for dental and cosmetic nail applications. Keystone maintains FDA licensing, ISO 13485 (medical device) and 22716 certifications, along with GMP certification and international product registrations.

To learn more, visit dental.keystoneindustries.com, like the Keystone Facebook page, or follow Keystone on Instagram and Twitter.

About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. We partner with industry leaders to give dental professionals open choices for their patient care as well as supporting professionals' continued education. 3Shape's solution portfolio includes the multiple award-winning 3Shape TRIOS® intraoral scanner and dental lab scanners, design services, and market-leading scanning and design software solutions for both dental practices and labs.

Our 1700 employees serve customers in over 100 countries from 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. <u>www.3shape.com</u>

PRESS RELEASE



For Immediate Release



3Shape Headquarters | Holmens Kanal 7 | 1060 Copenhagen | Denmark | Tel: +45 7027 2620