PRESS RELEASE



For Immediate Release

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3Shape TRIOS 4 Intraoral Scanner wins Cellerant "Best of Class" Award for 8th year in a row

Copenhagen, September 10, 2020 – 3Shape TRIOS® 4 intraoral scanner receives the 2020 Cellerant "Best of Class" Award. The win now marks the eighth year in a row that the 3Shape TRIOS intraoral scanner has won the prestigious industry award presented by a panel of technology leaders in dentistry.

"The Cellerant Best of Class Technology Award recognizes dental technologies that are shaping and contributing to the future of our profession. As an eight-time winner, 3Shape continues to lead the market with its cutting-edge innovation and easy to use functionality," says Dr. Lou Shuman, Best of Class founder and Cellerant CEO.

3Shape launched the TRIOS intraoral scanner in 2013. It has received the Cellerant "Best of Class" award for digital impression solutions every year since.

All TRIOS models are renowned for their documented accuracy, scanning speeds and ease of use. The market's only wireless intraoral scanner, TRIOS provides professionals with an open and unrivaled ecosystem of workflow and partner-integrations with orthodontic, implant-makers, practice management, and sleep treatment providers, as well as open and trusted manufacturing options with 3D printers and milling machines.

"We are very proud and excited to win the award again this year. The Cellerant "Best of Class" award is so important because winners are determined by doctors and dental industry professionals. A big thank you to the Cellerant panel for their recognition and consideration," says 3Shape Chief Executive Officer, Jakob Just-Bomholt.

The 2020 Cellerant Best of Class Technology Award is selected by a panel of the most prominent technology leaders in dentistry: John Flucke, DDS, technology editor and chief dental editor for Dental Products Report, Marty Jablow, DMD, known as America's dental technology coach, Paul Feuerstein, technology editor for Dentistry Today, Pamela Maragliano-Muniz, DMD, chief editor of Dentistry IQ and editorial director of DACE, Chris Salierno, DDS, Chief Editor of Dental Economics, and Lou Shuman, DMD, CAGS, founder and creator of the Best of Class Technology Award with national columns on technology in Dental Economics, Dental Products Report, and Canada's Oral Health journals. Panelists are precluded from voting in any category where they have consulting relationships. The entire selection process is conducted and managed on a not-for-profit basis.

Learn more about 3Shape TRIOS 4 intraoral scanner - https://www.3shape.com/en/scanners/trios-4

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About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions includes the multiple award-winning 3Shape TRIOS intraoral scanner, the upcoming 3Shape X1 CBCT scanner, as well as market-leading scanning and design software solutions for both dental practices and labs.

Two graduate students founded 3Shape in Denmark's capital in the year 2000. Today, 3Shape has over 1,500 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. www.3shape.com.

*Contact 3Shape resellers regarding availability of products in your region or country.



