

Contact: Bruce Frederic Mendel, 3Shape Communications
E-mail: bruce.mendel@3shape.com
Web: www.3shape.com
Date: May 18, 2020 **HQ Copenhagen, Denmark**

3Shape launches first online digital dentistry Global Symposium

24-hour marathon of webinars for dental professionals

Copenhagen, May 18, 2020 – The 3Shape 24h Global Symposium is a unique online opportunity for dental professionals to come together and keep business and learning on track while social distancing is the norm. The back-to-back program of hot-topic webinars from leading dental experts and rock stars of the industry will open its virtual doors on June 19 at 13.00 CET and run for 24-hours, non-stop!

“With current restrictions on travel and socializing, 3Shape has been ambitious in providing dental professionals new ways to learn and network from home,” says Lars Christian Lund, 3Shape Senior Vice President Business Development and Marketing. “We are extremely excited about the upcoming 3Shape 24h Global Symposium – our around-the-clock learnathon may be the first of its kind for dentistry!”

Broad tapestry of topics, from business management to clinical workflows

The bumper bill of 30 live webinars will cover everything from ‘Life after COVID’, a broad range of digital workflows for every level and specialism, right through to a father and son team sharing their personal journey of going digital together. The 3Shape 24h Global Symposium has something for everyone, including webinars in nine different local languages!

High-value knowledge at zero cost

The virtual framework of the 3Shape 24h Global Symposium enables everyone, on every continent, in every time zone and in from every corner of the globe to gain a live event experience and global networking opportunity from the safety and comfort of their armchair. No passport necessary – just a curiosity and passion to acquire new knowledge. Participation in the 3Shape 24h Global Symposium is also completely free, with no hidden charges.

Gain recognized accreditation as you go

The 3Shape 24h Global Symposium provides participants with one CE credit per completed webinar. Those with an insatiable appetite for new knowledge and the stamina to complete a full 24-hour sprint can earn a total of 30 CE credits!

The adventure starts here – register today!

Explore the full program and register for the 3Shape online event of the year at 3shapesymposium.com. On completion of registration, participants can create a personalized program by booking webinars that reflect their personal learning objectives and individual interests.

More ways to experience the buzz of dental events and learn from home with 3Shape

- **3Shape Virtual Expos**

“When professionals can’t come to a 3Shape booth, we bring the booth to professionals,” says Lars Christian Lund, 3Shape Senior Vice President Business Development and Marketing. Experience virtual 3Shape trade shows, complete with a main stage, tech talks, designated zones for TRIOS, labs, Academy... and much more! Visit our first Virtual Expo in Spanish at go.3shape.com/virtualexpo2020-es, and stay tuned for more local language 3Shape Virtual Expos coming soon!

- **3Shape Online Learning Hub**

Grow your knowledge of digital dentistry with daily webinars, an on-demand webinar archive, virtual classes and 1:1 training sessions at 3shape.com/learninghub.

About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions includes the multiple award-winning 3Shape TRIOS intraoral scanner, the upcoming 3Shape X1 CBCT scanner, as well as market-leading scanning and design software solutions for both dental practices and labs.

Two graduate students founded 3Shape in Denmark’s capital in the year 2000. Today, 3Shape has over 1,600 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape’s products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. www.3shape.com

A promotional graphic for the 3Shape 24H Global Symposium. The background is a dark blue gradient with a view of the Earth from space, showing the Americas. In the top left corner is the 3shape logo. In the top right corner, it says "Starting live on Fri. June 19, 2020 13:00 CEST". The main text in the center reads "24H GLOBAL SYMPOSIUM" in large, bold, white capital letters. Below that, it says "A 24-hour learning marathon for dental professionals" in a smaller, white font.