## **PRESS RELEASE**



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For Immediate Release

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## 3Shape TRIOS MOVE wins Innovation of the Year Award in the UK

**Copenhagen, November 16, 2018** – 3Shape TRIOS MOVE, the latest version of the award-winning 3Shape TRIOS intraoral scanner, gains new honor, "Innovation of the Year" at the UK's FMC Dental Industry Awards.

The awards presented by the FMC media company in-conjunction with the British Dental Industry Association (BDIA) made the announcement at their awards ceremony held last night in London, UK, (November 15).

3Shape TRIOS MOVE beat out seven other short-listed solutions to win the "Innovation of the Year" award. The FMC panel deemed the 3Shape solution the dental market's most innovative product for the last 12 months.

"We are very proud and thankful for the award from FMC and the BDIA. From its inception, 3Shape TRIOS MOVE has been about innovation. We believed an intraoral scanner could be more than just a means to take digital impressions," says Tais Clausen, 3Shape Co-Found and Co-CEO.

He adds, "3Shape TRIOS MOVE gives dental professionals a tool to not only use in clinical application, but as a driver to excite and engage their patients with and advance treatment dialogue and acceptance."

Dental professionals should contact their reseller for 3Shape TRIOS MOVE purchases. For more information: <a href="https://www.3shape.com/en/triosmove">https://www.3shape.com/en/triosmove</a>

## **About 3Shape**

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions includes the multiple award-winning 3Shape TRIOS intraoral scanner, the upcoming 3Shape X1 CBCT scanner, as well as market-leading scanning and design software solutions for both dental practices and labs.

Two graduate students founded 3Shape in Denmark's capital in the year 2000. Today, 3Shape has over 1,400 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. <a href="https://www.3shape.com">www.3shape.com</a>.

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