### **PRESS RELEASE**

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For Immediate Release

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### 3Shape opens office in Tokyo, Japan

# *New 3Shape office to support Japan's growing demand for digital dentistry solutions*

**Copenhagen, September 27, 2018** – 3Shape, the leading 3D scanner and CAD/CAM global software provider, announces the opening of an office in Tokyo, Japan.

The new office will enable dental practices, labs, resellers and partners to take part in 3Shape training and demoes at the facility as well as receive technical support – all in Japanese.

Located in Tokyo's Nishi Azabu district, the office is fully equipped with the company's latest digital dentistry solutions. Dental professionals, 3Shape partners and resellers, can demo and train restorative digital dentistry workflows at the facility.

"Dental Professionals are embracing digital dentistry. The new office enables 3Shape to support this growing demand. Both professionals and partners are welcome to visit and use our office as a resource to learn more about the latest CAD/CAM workflows," says Hiroyuki Nishiya, 3Shape Country Manager, Japan.

3Shape is holding a grand opening reception with invited Japanese dental professionals, resellers and government officials from Japan and Denmark. The Danish ambassador Freddy Svane and Madame Lise Frederiksen will attend the reception.

The office opens as of September 27.

#### **3Shape Japan** SHINKOH Nishi Azabu 8/F 2-11-2 Nishi Azabu Minato-ku, Tokyo 106-0031 3Shape Country Manager Japan, Hiroyuki Nishiya

#### About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions includes the multiple award-winning 3Shape TRIOS intraoral scanner, the upcoming 3Shape X1 CBCT scanner, as well as market-leading scanning and design software solutions for both dental practices and labs.

Two graduate students founded 3Shape in Denmark's capital in the year 2000. Today, 3Shape has over 1,400 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape's

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products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. <u>www.3shape.com</u>

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