

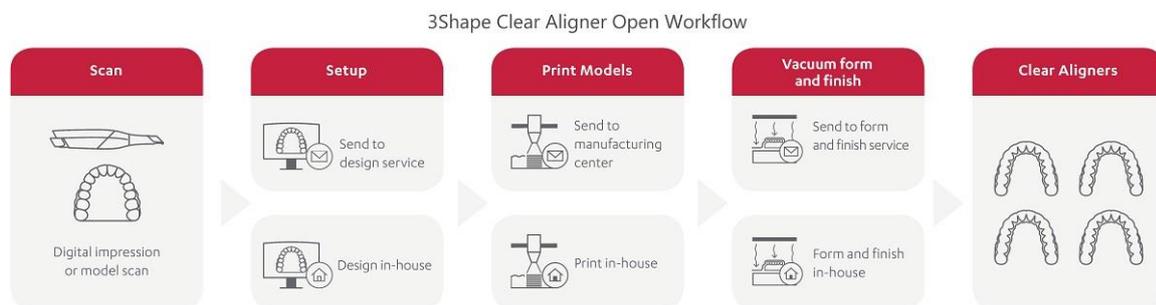
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## 3Shape makes innovative breakthrough with clear aligners

*Launches open clear aligner workflow ideal for restorative, orthodontic and practice labs looking to enter the attractive aligner market*

**Copenhagen, February 22, 2018** – 3Shape launches open workflow that utilizes 3Shape technology and introduces design and production partners to enable labs and practices to deliver clear aligner treatments to their patients. The digital workflow is designed for labs looking to enter the clear aligner market.

The open and innovative 3Shape clear aligner workflow is made up of a growing network of integrated design and production service-providers supported by 3Shape technology. Depending on the expertise of the lab or practice wanting to provide clear aligner treatments, they can either outsource design and production to 3Shape partners, and/or design and produce in-house using 3Shape orthodontic software\*.



To support the design steps for providing the orthodontic setup and staging, 3Shape has made an investment in U.S. design services company, FullContour. FullContour brings extensive design experience to the 3Shape workflow. 3Shape has partnered with the USA's Argen Corporation to provide production services for their dental lab partners. Additional partners will be added moving forward.

The entire open workflow, from scanning, treatment planning, setup and manufacturing is implemented through 3Shape technology. This puts labs and doctors completely in charge of the budget and treatment. Any steps in the open workflow can be done in-house and/or sent to 3Shape partners.

“We want to enable doctors and labs to provide this very in-demand treatment and take advantage of this tremendous business opportunity. The 3Shape open workflow enables professionals to

confidently deliver affordable clear aligner treatments to patients and clients,” says Tais Clausen, Co-Founder and Co-CEO of 3Shape.

3Shape will present the clear aligner workflow at Chicago Midwinter and LabDay. Design and production partners will be introduced.

To learn more: [www.3shape.com/clear-aligners](http://www.3shape.com/clear-aligners)

Individual parts of the solution available starting Q2 of 2018.

\*3Shape Ortho System™ clear aligner in-house workflow is pending FDA clearance. For availability in other countries/regions, please contact your reseller. 3Shape production partners are FDA listed.

## **About 3Shape**

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions for the dental industry includes the multiple award-winning 3Shape TRIOS intraoral scanner, the upcoming 3Shape X1 CBCT scanner, and market leading scanning and design software solutions for dental labs.

Two graduate students founded 3Shape in Denmark’s capital in the year 2000. Today, 3Shape has over 1,200 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape’s products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. [www.3shape.com](http://www.3shape.com)