PRESS RELEASE

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For Immediate Release

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3 New Ways to MOVE forward with 3Shape!

3Shape TRIOS intraoral scanner gets brand-new hardware setup. Plus, updated patientengagement apps and new 3Shape online community for dental professionals launched

Copenhagen, February 22, 2018 – To drive patient engagement and excitement, 3Shape launches new hardware setup for its award-winning 3Shape TRIOS intraoral scanner: 3Shape TRIOS MOVE.

1) 3Shape TRIOS[®] MOVE

The brand-new hardware setup places the 3Shape TRIOS scanner, monitor and PC on the lightweight, fully-adjustable, ergonomic 3Shape TRIOS MOVE. 3Shape TRIOS MOVE mobility enables doctors to always position the screen in the right place to provide a superior experience for both dentist and patient. 3Shape TRIOS MOVE is perfectly-balanced and can be rolled effortlessly from operatory to operatory.

"Dentists are always telling us how thrilled their patients are to see their digital impressions onscreen. We created 3Shape TRIOS MOVE, the ultimate scanning and communications tool, to give professionals a simple and exciting way to share dynamic treatment information close-up with patients and advance treatment dialogue and acceptance," says Tais Clausen, 3Shape Co-Founder and Co-CEO.

Doctors already owning a 3Shape TRIOS 3 intraoral scanner can purchase 3Shape TRIOS MOVE setup separately, which includes the PC and monitor. The doctor can then plug their own TRIOS scanner into the unit. The portfolio of 3Shape TRIOS intraoral scanner hardware-setups now include, the 3Shape TRIOS Pod, TRIOS Cart, and TRIOS MOVE.

3Shape TRIOS MOVE is available as of May 3, 2018 and can be ordered now from 3Shape distribution partners.

2) Excite patients with 3Shape TRIOS apps

Professionals can take advantage of a fast-growing portfolio of 3Shape apps to get their patients excited and engaged while providing insight into their dental health and proposed treatment plans.

3Shape TRIOS Patient Monitoring*

Enables dentists to compare patient scans between visits to monitor changes in their dental status and identify a timely and effective care plan. Insights are sharable with patients to gain treatment acceptance.

3Shape TRIOS Smile Design

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Simply take a photo of a patient's face and easily create new beautiful teeth in minutes. Share the photo-realistic image with patients to excite them and advance treatment acceptance.

3Shape TRIOS Treatment Simulator*

Scan patients and show them their present dentition compared to the simulated results of orthodontic treatment to drive case approval.

My3Shape – patient app*

Dentists can now share their 3Shape TRIOS intraoral scans with patients. Patients can download the My3Shape iPhone app and securely see their own scans and discuss treatment options with family and friends at their own leisure.

3) 3Shape Online Community

3Shape launches brand-new professional online community for 3Shape TRIOS dentists and labs. The 3Shape Community provides a platform for professionals to expand their knowledge and network with digital dentistry colleagues from around the globe. Community membership is free as part of 3Shape owners' CliniCare and LabCare packages.

The 3Shape Community will offer four focused forums geared specifically to 3Shape solution owners: *Discussions* – about CAD/CAM dentistry; *Training* – featuring training materials and case studies; *Showcasing* – for sharing work and feedback, and *Inspiration* – aimed at industry trends and opinion leader pieces.

3Shape solution-owners are encouraged to join the community at: www.community.3shape.com

New 3Shape solutions to be introduced today at 3Shape Midwinter Press Conference booth # 4815 - February 22, 2018 - 10.00 AM.

*Coming soon – for availability, please contact your reseller.

About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions for the dental industry includes the multiple award-winning 3Shape TRIOS intraoral scanner, the upcoming 3Shape X1 CBCT scanner, and market leading scanning and design software solutions for dental labs.

Two graduate students founded 3Shape in Denmark's capital in the year 2000. Today, 3Shape has over 1,200 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. <u>www.3shape.com</u>

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