PRESS RELEASE

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For Immediate Release

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3Shape Makes CAD/CAM More Affordable for Dental Laboratories

Copenhagen, February 23, 2017 – Today at Chicago Midwinter, 3Shape launches a brand-new line of quality dental lab scanners, flexible LabCare subscription models and upgraded software to make CAD/CAM digital dentistry more affordable to dental laboratories.

3Shape lab scanners to meet your needs and budget

3Shape introduces its brand new E scanners for dental labs. The new 3Shape E scanners deliver the high quality, advanced scanning features, and precision CAD/CAM workflows 3Shape is recognized for, but at a more affordable price.

Featuring two 5 megapixel (MP) cameras, Blue LED and multi-line high-speed scanning for optimal detail capture and accuracy, 3Shape E scanners enable labs to complete more cases in less time. The E scanners improve lab productivity with time and cost saving features like 3Shape's reliable impression scanning and Auto-start. Impression scanning allows labs to scan traditional impressions directly without having to pour a model. While Auto-start starts the scanning as soon as the model is placed inside the E scanner.

From the industry's most powerful, D2000, to our new and more affordable E scanners, 3Shape now provides labs with the widest selection of scanners to meet their needs and budget.

"There's no doubt that going digital is more efficient for dental laboratories. The new 3Shape solutions and service options launched today make it easier for all labs to cost-effectively deliver the highest quality and largest selection of prosthetics to their customers," says Flemming Thorup, president and CEO at 3Shape.

New optional LabCare subscription

3Shape introduces two service agreements that dental professionals can now choose between:

- 1. LabCare subscription package gives professionals high value services plus the option to protect their investment with an attractive warranty and scanner replacement agreement.
- 2. New Basic package a no-subscription program offering limited services free of charge. Only available for E scanners.

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3Shape lab scanner portfolio

NEW		NEW	NEW
3Shape E1 dental lab scanner - essential scanning to digitize your lab	3Shape E2 dental lab scanner – increased productivity and texture scanning		3Shape E3 dental lab scanner - high performance and implant bar accuracy
 2 x 5 MP cameras, Blue LED Multiline Accuracy (ISO 12836 / implant) : 10 μm/12 μm Scan speed (arch): 40 sec Scan speed (die): 25 sec Scan speed (full arch impression) : 130 sec 	 2 x 5 MP cameras, Blue LED Multiline Accuracy (ISO 12836 / implant) : 10 μm/12 μm Scan speed (arch): 30 sec Scan speed (die): 20 sec Scan speed (full arch impression) : 90 sec Texture: B&W 		 2 x 5 MP cameras, Blue LED Multiline Accuracy (ISO 12836/ implant) : 7 μm/10 μm Scan speed (arch): 24 sec Scan speed (die): 18 sec Scan speed (full arch impression) : 80 sec Texture: Color
3Shape D1000 dental lab scanner - ultra high productivity and die- in-model scanning		3Shape D2000 dental lab scanner - all-in-one scanning for max volume throughput	
 4 x 5 MP cameras, Blue LED Multiline Accuracy (ISO 12836 / implant) : 5 μm/8 μm Scan speed (arch): 16 Scan speed (die): 15 Scan speed (full arch impression) : 65 sec Texture: Color Scanning strategy: Die in model 		 4 x 5 MP cameras, Blue LED Multiline Accuracy (ISO 12836/implant) : 5 μm/8 μm Scan speed (arch): 16 Scan speed (die): 15 Scan speed (full arch impression) : 65 sec Texture: Color Scanning strategy: All in one 	

About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions for the dental industry includes the multiple award-winning 3Shape TRIOS intraoral scanner, the game-changing 3Shape X1 4-in-1 CBCT scanner, and market-leading scanning and design software solutions for dental labs. Two graduate students founded 3Shape in the year 2000, and today the company's fast-growing team of employees in 19 offices worldwide is serving customers in over 100 countries. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more people more effectively. www.3shape.com

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