## **PRESS RELEASE**



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For Immediate Release

Contact: Bruce Frederic Mendel, 3Shape Communications

E-mail: bruce.mendel@3shape.com

Web: www.3shape.com

Date: August 28, 2017 HQ Copenhagen, Denmark

## 3Shape TRIOS Wins "Best of Class" Award for Unprecedented Fifth Year-In-A-Row

**Copenhagen, August 28, 2017** – 3Shape TRIOS intraoral scanner receives 2017 Cellerant "Best of Class" Award for intraoral scanners. This marks an unprecedented five years in a row that TRIOS wins the Best of Class" award in the digital impression solution category.

The Cellerant "Best of Class" awards are presented annually to global products that deliver "Best of Class" value to dentists and the dental industry.

3Shape introduced TRIOS 3 Wireless at IDS in Germany in spring 2017. TRIOS 3 Wireless is the newest model from the 3Shape TRIOS intraoral scanner portfolio and now, the only wireless digital impression solution on the market.

3Shape TRIOS 3 Wireless links via a point-to-point wireless connection to the laptop to eliminate the need for connecting cables in the operatory.

Since the 3Shape TRIOS intraoral scanner launch in 2011, TRIOS has been awarded the "Best in Class" distinction for digital impression solutions every year by the Cellerant panel, now five years in a row.

3Shape TRIOS is recognized for its accuracy, scanning speeds and ease of use. Coupled with its range of workflow options, open STL + DCM export, and wide selection of third-party integrations with orthodontic solutions and implant makers, TRIOS helps dentists provide a better patient experience and ever-growing treatment opportunities.

TRIOS is available in three models, ranging from the top-of-the-line, TRIOS 3 Wireless to the more affordable TRIOS 3 Mono, that takes digital impressions without color but can be upgraded to a color model at any time.

"Winning the "Best of Class" award now for the fifth year in a row is very exciting. More so, because the Cellerant award-winners are chosen by a panel of doctors and industry professionals. Professionals that recognize the value solutions need to bring to the practice," says Tais Clausen, 3Shape Co-CEO and Co-founder.

"The 3Shape TRIOS team continues to impress the panel with its commitment to innovation. This year TRIOS added new apps that improve insight and the digital workflow. As well as introducing the industry's first and only wireless intraoral scanner," says Dr. Lou Shuman, creator and founder of the Cellerant "Best of Class" Award.

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The Cellerant expert panel of dentists is made up of recognized thought-leaders and educators led by Dr. Lou Shuman. It includes, Dr. Paul Feuerstein, Dr. John Flucke, Dr. Marty Jablow, and Dr. Parag Kachalia. Panelists are precluded from voting in any category where they have consulting relationships and the selection process is conducted and managed on a not-for-profit basis.

See what doctors say about 3Shape TRIOS 3 Wireless intraoral scanner - <a href="https://www.youtube.com/watch?v=TdEkUFD97VY">https://www.youtube.com/watch?v=TdEkUFD97VY</a>
Watch the 3Shape TRIOS 3 Wireless video - <a href="https://youtu.be/OfdQ1v9QSMY">https://youtu.be/OfdQ1v9QSMY</a>
Learn more about 3Shape TRIOS - <a href="https://www.3shape.com/new+products/trios/intraoral+scanners">https://www.3shape.com/new+products/trios/intraoral+scanners</a>

## **About 3Shape**

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions for the dental industry includes the multiple award-winning 3Shape TRIOS intraoral scanner, the upcoming 3Shape X1 CBCT scanner, and market leading scanning and design software solutions for dental labs.

Two graduate students founded 3Shape in Denmark's capital in the year 2000. Today, 3Shape has over 1,000 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. www.3shape.com.

