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Growing smiles – 3Shape celebrates 1,000 employees

Copenhagen, August 24, 2017 – 3shape is thrilled to report that its corporate family fold has surpassed 1,000 employees – a milestone in the company’s extraordinary growth.

300+ 3Shapers are now housed at the company’s central Copenhagen headquarters, while 700 operate out of a growing portfolio of offices and facilities around the globe, including USA (New Jersey), China (Shanghai), Brazil (São Paulo), Germany (Dusseldorf), Italy (Milano), France (Paris), Spain (Madrid), Australia (Sydney) and Japan (Tokyo).

Sound start

It started with a simple idea: make 3D scanning better. Engineering and business graduates Tais Clausen and Nikolaj Deichmann wanted to improve processes, outcomes and patient experience in audio healthcare. They set about creating new CAD/CAM paradigms from their humble business HQ – a tiny apartment in Denmark’s capital. 3Shape was shaped. Their maiden solutions – ShellDesigner and H100, launched in 2001 – challenged, changed and radically improved the hearing aid sector with unprecedented modelling software and digital scanning precision.

Dental roots

The entrepreneurial duo quickly identified the scope to revolutionize dentistry using with the same blueprint. Their inaugural dental lab solution – the D200 scanner, launched in 2005 – raised the innovation bar and positioned 3Shape at the center of the dental industry. It also marked the start of 3Shape making dental professionals and patients smile, far and wide.

The future of dentistry, today!

Today, 3Shape solutions are the preferred choice for many dental lab and clinic customers in over 100 countries.

“We owe our continued success and growth to our unwavering entrepreneurialism, desire to challenge and passion to innovate,” says Co-CEO and Co-founder Tais Clausen, who has recently been busy introducing the company’s latest vanguard offer – the upcoming 3Shape X1 CBCT scanner. Powered with unique motion compensation technology that eliminates head fixation and provides accuracy and patient comfort, the X1 won 3Shape its second (and consecutive) Red Dot Product Design Award in April 2017.

Innovating for superior dental care

Engaging the people that populate the industry – from key opinion leaders through to dentists, technicians and all-important patients – has been a key focus of the 3Shape business from the very start. Knowing the real challenges on the ground has enabled the company to provide the right

technological solutions for the road ahead. 3Shape is changing dentistry together with the people that know and matter most.

“Bringing the industry’s first wireless intraoral scanner to the market with TRIOS 3 is testament to 3Shape’s steadfast commitment to pushing the boundaries of technology, rethinking methods, optimizing workflows and advancing patient satisfaction in dentistry. Our digital solutions are always a pathway to better practice, and a platform for customers to add value and profitability to their business. We love the fact that our solutions allow our customers to grow with us,” concludes Nikolaj Deichmann, 3Shape Co-CEO and Co-founder.

About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions for the dental industry includes the multiple award-winning 3Shape TRIOS intraoral scanner, the upcoming 3Shape X1 CBCT scanner, and market leading scanning and design software solutions for dental labs.

Two graduate students founded 3Shape in Denmark’s capital in the year 2000. Today, 3Shape has over 1,000 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape’s products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. www.3shape.com.