### **PRESS RELEASE**





For Immediate Release

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# 3Shape TRIOS® Orthodontics and EasyRx announce integration

**Copenhagen, November 8, 2016** – 3Shape announces the integration of TRIOS Orthodontics and EasyRx universal orthodontic lab prescription software.

Orthodontists and labs use EasyRx to create, manage, and submit orthodontic prescriptions. The integration now enables EasyRx users to access TRIOS intraoral scans and related patient meta-data on the EasyRx platform.

Using the EasyRx universal lab prescription workspace, orthodontic professionals can then design and create orthodontic lab prescriptions based on TRIOS digital impressions. The integration also enables labs to match the EasyRx prescription seamlessly to the patient's corresponding TRIOS scan.

"The EasyRx platform is a great tool for TRIOS Orthodontic users. The ability to design digitally with neat, legible EasyRx prescriptions integrated with TRIOS scans creates a very effective, streamlined workflow for doctors and their partner labs," says Allan Junge Hyldal, vice president, 3Shape Orthodontics.

"We are very excited to work with 3Shape, a company that like EasyRx thinks digitally. We see more and more orthodontists choosing TRIOS as their intraoral scanner and believe its performance and digital connectivity make it an excellent fit with our universal orthodontic lab prescription platform," says Todd Blankenbecler, Technical Advisor and Board Member, EasyRx.

To send TRIOS digital color impressions to the EasyRx platform, TRIOS users can simply choose the solution from the many global solution providers TRIOS connects with already.

Likewise, EasyRx prescription lab users can now work totally digitally with orthodontists using TRIOS intraoral scanners.

#### About 3Shape

3Shape creates 3D scanning and CAD/CAM software solutions. Award-winning technology that enables dental and hearing professionals to treat more people, more effectively and with improved care. A privately-owned company, 3Shape has over 780 employees with a product-development force of more than 275 professionals. Offices and service centers located in the Americas, Asia and Europe serve customers in more than 100 countries. Company headquarters are in Copenhagen, Denmark. <a href="https://www.3shape.com">www.3shape.com</a>.

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#### About EasyRx

EasyRx is a universal lab prescription platform for orthodontic practices and labs. EasyRx allows practices and labs to create and manage lab prescriptions and attach all supporting digital files from one application in a secure and compliant environment. EasyRx is headquartered in the United States. www.easyrxortho.com



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