PRESS RELEASE



For Immediate Release

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3Shape TRIOS® Wins "Best of Class" Award for Intraoral Scanners for Fourth Year-In-A-Row

Copenhagen, June 22, 2016 – 3Shape TRIOS® digital color impression solution receives 2016 Cellerant "Best of Class" Award for intraoral scanners. This marks the fourth year-in-a-row that TRIOS wins the award.

The Cellerant "Best of Class" awards, formerly known as the Pride Institute awards, are presented annually to global products that deliver "Best of Class" value to dentists and the dental industry.

Since the TRIOS launch in 2011, the intraoral scanner has been named the market's best digital impression solution four times by the Cellerant panel. The expert panel of dentists, recognized thought leaders and educators is led by Dr. Lou Shuman and includes Dr. Paul Feuerstein, Dr. John Flucke, Dr. Marty Jablow, and Dr. Parag Kachalia. Panelists are precluded from voting in any category where they have consulting relationships and the selection process is conducted and managed on a not-for-profit basis.

Dental professionals from around the world praise TRIOS for its accuracy, scanning speeds and ease of use. Coupled with its open workflow options and third party interoperability with solutions like Invisalign, TRIOS enables dentists to provide a better patient experience and more treatment opportunities.

Burbank doctor, Ramsey A. Amin, D.D.S. says about TRIOS, "The TRIOS accuracy is unparalleled and I could not practice dentistry to the same caliber without it."

"Winning the "Best of Class" award four years in a row is a recognition of the hard work the more than 275 3Shape-developers put in to continually improve our digital dentistry solutions," says Flemming Thorup, president & CEO at 3Shape. "What makes winning all the more rewarding is that Cellerant award winners are selected by dentists who truly understand the value of the products they review to their fellow professionals."

"What really impressed our panel is the dedication the TRIOS team has in constantly improving its intraoral scanner, year after year. 3Shape continues to add new features and 3rd party integrations while optimizing workflows to make the digital impressions solution the market's most powerful and easiest to use," said Dr. Lou Shuman, creator and founder of the Cellerant "Best of Class" Award.

Discover more about TRIOS® - http://www.3shape.com/new+products/trios/intraoral+scanners Watch TRIOS® video - https://youtu.be/0rFdh7n8Whw

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About 3Shape

3Shape creates 3D scanning and CAD/CAM software solutions. Award-winning technology that enables dental and hearing professionals to treat more people, more effectively and with improved care. A privately-owned company, 3Shape has over 700 employees with a product-development force of more than 275 professionals. Offices and service centers located in the Americas, Asia and Europe serve customers in more than 100 countries. Company headquarters are in Copenhagen, Denmark. www.3shape.com.







