

Contact: Bruce Frederic Mendel, 3Shape Communications
E-mail: bruce.mendel@3shape.com
Web: www.3shape.com
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The World of 3Shape Orthodontics at AAO 2017

Copenhagen, April 7, 2017 – 3Shape will introduce its latest digital orthodontic solutions at the annual session of the American Association of Orthodontists (AAO) in San Diego, April 22 – 25, 2017.

3Shape will demo and have on display its newest orthodontic solutions that are reducing treatment time, simplifying clinical workflows, and enhancing patient visits. Solutions include: the TRIOS 3 Wireless intraoral scanner; the X1 CBCT scanner, complete line of orthodontic lab scanners, including the new E-series; new software tools for orthodontists; 2017 version of its CAD/CAM orthodontic software, and integrations with more than 200 orthodontic service providers and bracket libraries.

Further new product announcements to be made approaching AAO 2017.

3Shape will additionally present industry-focused presentations, product training and hold special events with prizes every day at its booth during AAO 2017.

OPENING DAY PRESS CONFERENCE

3Shape PRESS CONFERENCE - The World of 3Shape Orthodontics, Booth #3519, 10:00 AM, Saturday, April 22 - New products and updated solutions presented.

3SHAPE SOLUTIONS AT AAO 2017

3Shape TRIOS 3 Wireless intraoral scanner

The 3Shape 3 Wireless intraoral scanner was named one of the top products at the recent IDS 2017. Orthodontic professionals will get a hands-on look at what professionals have dubbed, “a game-changer and simply incredible.”

USA orthodontist and TRIOS user, Dr. Ron Kampas said about the intraoral scanner: "Single best investment I ever made for my practice."

X1 4-in-1 CBCT scanner

3Shape X1 4-in-1 CBCT scanner delivers CBCT, Panoramic, Cephalometric and Face scanning in one system. Featuring 3Shape’s unique motion compensation technology, the X1 creates uniquely clear and precise images by limiting blurring and motion artifacts, to deliver images that are more accurate, a more efficient workflow with less retakes and a more comfortable scanning experience for patients because there is no need for head fixation. Orthodontic professionals can take advantage of the seamlessly integrated digital workflows with 3Shape X1 scans and 3Shape orthodontic software for case studies, more efficient diagnostics and clinical insight as well as treatment planning, appliance design and treatment monitoring.

3Shape Ortho System 2017 – new version to launch at AAO 2017

3Shape will present the new version of its orthodontic software, 3Shape Ortho System 2017 that enables orthodontic professionals to accurately and efficiently analyze, plan and simulate treatment. The solution integrates clinical patient data, including intraoral and CBCT scans, to enable orthodontists and technicians in 3D for optimal patient outcome. Digital study models can be created with the software as well as the design and manufacture clear retainers, night guards, palatal expanders and more.

TRIOS integrations with orthodontic solution providers

Orthodontists can learn more about the more than 200 global orthodontic solution providers, bracket libraries and TRIOS Ready labs that TRIOS shares interoperability with. TRIOS users can select solution providers and labs directly from the TRIOS drop down menu and send cases with just a click. Integrations include ClearCorrect, Incognito, Insignia, Invisalign and many more.

3Shape orthodontic scanners meeting labs' needs and budget

3Shape will introduce its new E scanners for orthodontic laboratories. The E scanners deliver the high quality, advanced scanning features, and precision CAD/CAM workflows 3Shape is recognized for, but at a more affordable price.

Two new 3Shape LabCare service agreements for lab customers make digital technology even more affordable by providing a choice between an optional subscription with limited services and a comprehensive 3Shape LabCare program packed with value.

Now, with the addition of the E scanner series and the Red Dot Design award-winning R2000 lab scanner, 3Shape provides orthodontic labs with the widest selection of scanners and software solutions to meet their needs and budget.

About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions for the dental industry includes the multiple award-winning 3Shape TRIOS intraoral scanner, the game-changing 3Shape X1 4-in-1 CBCT scanner, and market-leading scanning and design software solutions for dental labs. Two graduate students founded 3Shape in the year 2000, and today the company's fast-growing team of employees in 19 offices worldwide is serving customers in over 100 countries. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more people more effectively. www.3shape.com.

PRESS RELEASE

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For Immediate Release



3Shape Headquarters
Europe, Middle East & Africa
Holmens Kanal 7
1060 Copenhagen, Denmark
Tel: +45 7027 2620

3Shape Asia
Room 906, Tower A of Eton Place
No. 69, Dongfang Road
200120 Shanghai, China
Tel: +86 21 5835 2281

3Shape Latin America
Carrera 13 # 82-91
Oficina 401
110221 Bogotá, Colombia
Tel: +57 1691 9508

3Shape North America
Somerset Hills Corporate Center
10 Independence Boulevard, Suite 150
Warren, New Jersey 07059, USA
Tel: +1 (908) 867 0144

More information at
www.3shape.com
www.3shapedental.com
info@3shape.com