## **PRESS RELEASE**



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For Immediate Release

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Date: September 13, 2023 HQ Copenhagen, Denmark

# 3Shape TRIOS 5 Wireless Wins Cellerant Best of Class Technology Award 2023

- Cellerant panel hails "3Shape's ability to innovate year after year."
- 3Shape has now won more Cellerant awards than any in dentistry.

**Copenhagen, September 13, 2023** – 3Shape TRIOS 5 Wireless has received this year's Cellerant Best of Class Technology Award for intraoral scanners.

The achievement marks the eleventh year in a row that the TRIOS line of intraoral scanners has received the coveted award. This distinction now makes 3Shape the company with the most Cellerant awards in dentistry history.

"The Cellerant panel comprises leaders in the field of dentistry, professionals who utilize these solutions daily and recognize their unparalleled value and performance. The panel's expertise and experience are what make this honor so special for 3Shape. Having now won more awards than any other company in Cellerant prize history is a testament to our team's reputation for hard work, innovation, and the exceptional quality of our products," says Jakob Just-Bomholt, 3Shape Chief Executive Officer.

#### Dr. Lou Shuman, Best of Class founder, and Cellerant CEO

"During our annual panel meetings to deliberate on nominees, it's customary for us to eliminate half of the previous year's winners within the initial ten minutes. It makes the remarkable feat of 3Shape TRIOS securing its eleventh consecutive win truly astounding. This accomplishment solidifies 3Shape's position as the most recognized brand in the field of digital dentistry by our panel of experts. We continue to be impressed by 3Shape's consistent commitment to innovation and the user-friendly nature of their solutions," remarks Dr. Lou Shuman, Founder of Best of Class and CEO of Cellerant.

#### **About TRIOS 5 Wireless:**

A breakthrough in intraoral scanner design, TRIOS 5 Wireless revolutionizes scanning with ScanAssist intelligent alignment technology, haptic feedback, an illuminating LED ring, and long-lasting battery life.

TRIOS 5 is FDA cleared and features a closed scanner tip safeguarded by scratch-free sapphire glass. Scanner tips are autoclavable for up to 100 cycles. TRIOS 5 never needs calibration.

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Designed with hygiene in mind, TRIOS 5 includes ultra-thin, form-fitting, and nearly invisible single-use sleeves to encase the scanner body. The wand is sealed up to its battery inlet and is free of any cracks or crevices. This year, TRIOS 5's advanced clean design was also honored with the Cellerant Best of Class Hygiene Award 2023.

TRIOS 5 Wireless is 3Shape's smallest and lightest scanner to date, weighing only 300 grams with a battery (10.6 oz.) and measuring 26.6 cm (10.5 inches) in length.

The Cellerant award is chosen by a panel of technology leaders in the field of dentistry: Paul Feuerstein, DMD, Editor in Chief for Dentistry Today, John Flucke, DDS, technology editor for Dental Products Report, Marty Jablow, DMD, known as America's technology coach, Pamela Maragliano-Muniz, DMD, editor-in-chief for Dental Economics, Chris Salierno, DDS, chief dental officer for Tend, and Lou Shuman, DMD, CAGS, founder and creator of the Best of Class Technology Award.

For more information about 3Shape TRIOS 5 Wireless, please visit - <a href="https://www.3shape.com/en/scanners/trios-5">https://www.3shape.com/en/scanners/trios-5</a>

#### **About 3Shape**

3Shape was founded in 2000 by two people determined to unlock opportunities in 3D digital technology. From two, we've grown to over 2,000 – and from our beginning in Denmark, we're now present in over 100 countries around the world.

Our singular purpose remains the same – to advance and connect medical professionals and patients. We drive progress in digital dentistry with groundbreaking, industry-recognized scanners for clinics and labs. And connect dentists and technicians with software workflows that just flow. We advance and coach professionals on every step of their digital journey – helping to truly elevate the customer experience.

Our impact is reflected in the results we achieve. Every second of every day, our award-winning products restore the confidence of a patient. Decisively going beyond products, we bring ongoing training and education that not only helps professionals stay relevant, it puts them ahead of the game.

We actively advance and connect dentists and lab technicians – the people who are the backbone of the industry. Advance. Connect. Together.

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