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TRIOS[®] 3 wins "Best of Class" Technology Award

In July 2015, the Pride Institute presented TRIOS[®] 3 with its 2015 "Best of Class" Technology Award. This marks the third year-in-a-row that TRIOS[®] and now the new generation, TRIOS[®] 3, has won the prestigious award in the intraoral scanner category.

Since its launch in 2011, 3Shape TRIOS[®] has received numerous awards including now, the Pride Institute "Best of Class" Technology Award for the third year-in-a-row.

Dental professionals raved about the new TRIOS[®] 3's fast intraoral scanning speeds and simple-to-use technology at its launch at the 2015 IDS conference in Germany back in March. With the Pride Institute citing the excitement around the IDS launch as having a strong impact on its decision to give TRIOS[®] the award.

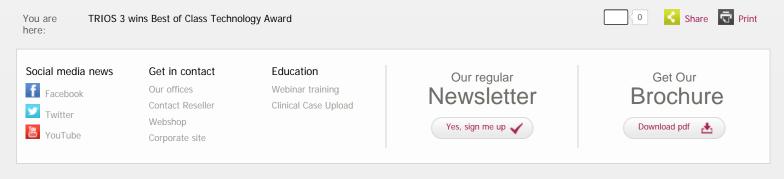
"Digital impressions and the digital workflow are probably the fastest-changing technology in the dental industry. 3Shape has moved rapidly forward with advancements in the TRIOS[®] 3 scanner that differentiates it from all the others.

The TRIOS[®] 3 intraoral scanner truly captivated attendees at the IDS show in Cologne. Its speed, accuracy, true color, shade measurement, integrated intraoral camera and new software make it easy to use and quite predictable. The fact that most laboratories utilize 3Shape design software, which can also be used with any digital impression system, gives a bit more credence to the reliability of this unit," said Dr. Lou Shuman, creator and founder of the "Best of Class" Award.

The Pride Institute "Best of Class" Technology awards are presented annually to global products that deliver "Best of Class" value to dentists and

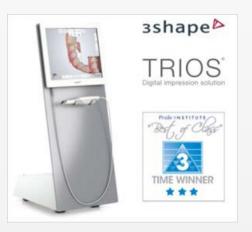
the dental industry. The awards were first were launched in 2009 to provide an unbiased, non-profit assessment of available technologies in the dental space.

Discover more about TRIOS®



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- TRIOS[®] shade measurement tool more reliable than the human eye
- Your dental lab needs CAD/CAM technology or else...
- TRIOS[®] 3 wins "Best of Class" Technology Award
- Dental System[™] scan and design using different software versions